

EDINBURGH, SCOTLAND

ASSEMBLY ROOMS

3 - 4  
June, 2024

“

“Congratulations to you and your team for the organization and the excellent content of the Forum. It was a pleasure to exchange with peers and solution/technology suppliers.”

**HANS-ULRICH BUCHHOLZ**

Environmental Compliance, L'Oréal

“BlueTech Forum is the single best conference I've ever been to. They struck the perfect balance between programming & networking, with content that will be memorable for years to come!”

**GREG NEWBLOOM**

Founder & CEO, Membrion

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## PROGRAMME

BlueTech  
RESEARCH

8.00 AM - 8.50 AM

Registration

8.50 AM - 9.00 AM

Welcome by Corina Shika Kwami and Tom Ferguson

9.00 AM - 9.30 AM

## STATE OF THE NATION

Paul O'Callaghan, Founder, BlueTech Research

Kicking off in traditional style with an overview and analysis of the current condition, challenges, and accomplishments of the water technology innovation arena from BlueTech's founder and 'Dynamics of Water Innovation' author, Dr Paul O'Callaghan.

9.30 AM - 11.00 AM

## INNOVATION SHOWCASE

16x water-tech start-ups, cherry-picked over a 12-month cycle by our BlueTech Research Analysts

11.00 AM - 11.30 AM

Break + Meet the Showcase Teams

11.30 AM - 11.35 AM

## PARTNER ADDRESS 1: 'MY IKIGAI, MY WATER STORY'

Get ready! Our partners are taking the stage to share their personal 'origin stories' about why they got into the water sector and how they developed their innovation mindset. In just 5 minutes, you'll hear their heartfelt tales of passion for water and their hands-on approach to driving change. Ikigai is a Japanese concept that means your 'reason for being'.



11.35 AM - 12.05 PM

TBC

12.05 PM - 12.25 PM

**KEYNOTE BY GERALD H. POLLACK**

Founder, The Institute for Venture Science (IVS)

Gerald Pollack is a renowned scientist who challenges conventional thinking. He has received numerous awards and is widely recognized as an accomplished speaker and author. The Institute for Venture Science (IVS), which he founded, is dedicated to funding scientific research that poses high-risk/high-reward challenges. By doing so, the IVS aims to achieve fundamental breakthroughs in understanding. The IVS identifies the most promising ideas that challenge prevailing paradigms and simultaneously funds multiple research teams worldwide, increasing the likelihood of success.

12.25 PM - 12.30 PM

**PARTNER ADDRESS 2: 'MY IKIGAI, MY WATER STORY'**

12.30 PM - 1.00 PM

TBC

1.00 PM - 2.00 PM

Lunch

2.00 PM - 2.15 PM

**KEYNOTE BY KONGJIAN YU**

Sponge City Pioneer

Kongjian Yu's innovative "sponge city" designs are transforming urban landscapes. By creating cities that soak up downpours, his designs are replacing flooded streets with lush green spaces, and allowing rainwater to nourish cities. Yu's firm, Turenscape, is already turning heads with a project in Bangkok that transformed a wasteland into a network of lakes and wetlands. Over 70 cities in China have implemented his designs, with the government aiming for 80% of cities to become absorbent by 2030. The Sponge City system is inspired by nature's ability to absorb and release water, transforming streets into green havens with mango trees growing where once concrete reigned.





2.15 PM - 2.20 PM

**PARTNER ADDRESS 3: 'MY IKIGAI, MY WATER STORY'**

2.20 PM - 3.00 PM

## 5X5s ROUND 1

A quick-fire round of 5x success stories featuring 5x top watertech innovation partnerships who will share the secrets to their success. Against the clock - 5x minutes to be precise - these industry leaders will take you on a whirlwind tour of what made their partnership a winning combination. Gather insights, inspiration and practical advice to elevate your own partnerships to new heights.

3.00 PM - 3.20 PM

TBC

3.20 PM - 3.30 PM

## TALKING THE WALK WITH LI AN PHOA

3.30 PM - 5.30 PM

## RIVER WALK AND WATER STORIES

With Li An Phoa + Matthjius Schouten

OR

Open Bus Tour of Edinburgh [will need pre-sign up]

5.30 PM - 5.45 PM

Busses back to venue

7.00 PM - 9.00 PM

## CASTLE RECEPTION & PIPES

9.00 PM - 10.30 PM

Closing activity



8.30 AM - 9.00 AM

Networking

9.00 AM - 9.05 AM

Welcome back

9.05 AM - 9.25 AM

## KEYNOTE

9.25 AM - 9.30 AM

**PARTNER ADDRESS 4:**  
**'MY IKIGAI, MY WATER STORY'**

9.25 AM - 10.00 AM

## 5X5s ROUND 2

A quick-fire round of 5x success stories featuring 5x top watertech innovation partnerships who will share the secrets to their success. Against the clock - 5x minutes to be precise - these industry leaders will take you on a whirlwind tour of what made their partnership a winning combination. Gather insights, inspiration and practical advice to elevate your own partnerships to new heights.



10.00 AM - 1.00 PM

## INNOVATION IN ACTION X 6 THINKING HATS WORKSHOP

Embark on a dynamic journey of innovation with our '6 Thinking Hats' workshop centred on our 2024 theme, **Innovation in Action**.

Explore practical creativity through Edward de Bono's renowned problem-solving method, examining ideas and models from six different perspectives. Engage in interactive exercises, fostering collaborative thinking through distinct lenses to tackle real-world challenges.

Refreshments available throughout.

250 participants | 20 tables of c.12 | 3x 50-minute rotations

Broken into the following Action Arenas:

HYDROGEN

RADICAL DECENTRALISATION

LLMS

FIT FOR PURPOSE WATER

PFAS

RESOURCE RECOVERY

BRINE MANAGEMENT

REALTIME CONTROL + MONITORING

LITHIUM

AI & DIGITAL TRANSFORMATION

ENERGY NEUTRAL WWTP + DECARBONISATION

COMPLIANCE, STEWARDSHIP, PROFIT

SENSORS & CYBER SECURITY

BLUE, GREEN, GREY

CREATIVE COMMUNICATIONS

ALTERNATIVE WATER SUPPLIES

50L HOME

EARTH OBSERVATION SCIENCE + STORMWATER

LEAKAGE <10%

DRINKABLE RIVERS



1.00 PM - 2.00 PM

Lunch

2.00 PM - 2.30 PM

## MEGATRENDS

We'll be exploring three pivotal themes shaping our collective future. Dive into the dynamic relationship between water and energy, strategies for resilience in the face of burnout, and the evolving role of individuals in the economy.

- Water + The Energy Transition: Hu Fleming, TAG Team
- Burnout + Business Resilience: Michael Matania, Founder, Mycelium
- Prosumer Model + The Participation Economy: TBA

2.30 PM - 2.35 PM

## PARTNER ADDRESS 5: 'MY IKIGAI, MY WATER STORY'

2.35 PM - 3.30 PM

## OUR BLUE WORLD: INTRO

Extended Trailer (10mins) + Panel discussion (35 mins) with film partners, followed by Impact Campaign Pitch w/ XPV (10 mins)

3.30 PM - 4.00 PM

Break + Impact Campaign Discussion

4.00 PM - 4.20 PM

## KEYNOTE BY GARY WHITE

CEO & CO-FOUNDER, WATER.ORG + WATER EQUITY

Water.org is a non-profit organization dedicated to empowering people in the developing world to gain access to safe water and sanitation. Water.org is the resulting organization of the July 2009 merger between WaterPartners, co-founded by Gary in 1990, and H2O Africa, co-founded by actor Matt Damon. Gary developed Water.org's WaterCredit Initiative, creating new financing options for poor populations to meet their water supply and sanitation needs. Gary also developed and now leads WaterEquity, an innovation of Water.org focused on raising and deploying social impact investment capital.

Over the past 25 years, Gary's entrepreneurial vision has driven innovations in the way water and sanitation projects are delivered and financed, innovations that now serve as a model in the sector.





4.20 PM - 4.25 PM

PARTNER ADDRESS 5: 'MY IKIGAI, MY WATER STORY'

4.25 PM - 4.50 PM

TBC

4.50 PM - 5.00 PM

**CLOSING SUMMARY**

5.00 PM - 6.00 PM

Drinks

6.30 PM - 8.00 PM

Screening: Our Blue World: A Water Odyssey  
(optional, separate booking)

9.00 PM - 11.00 PM

**BT Big Jam(ing for water)**





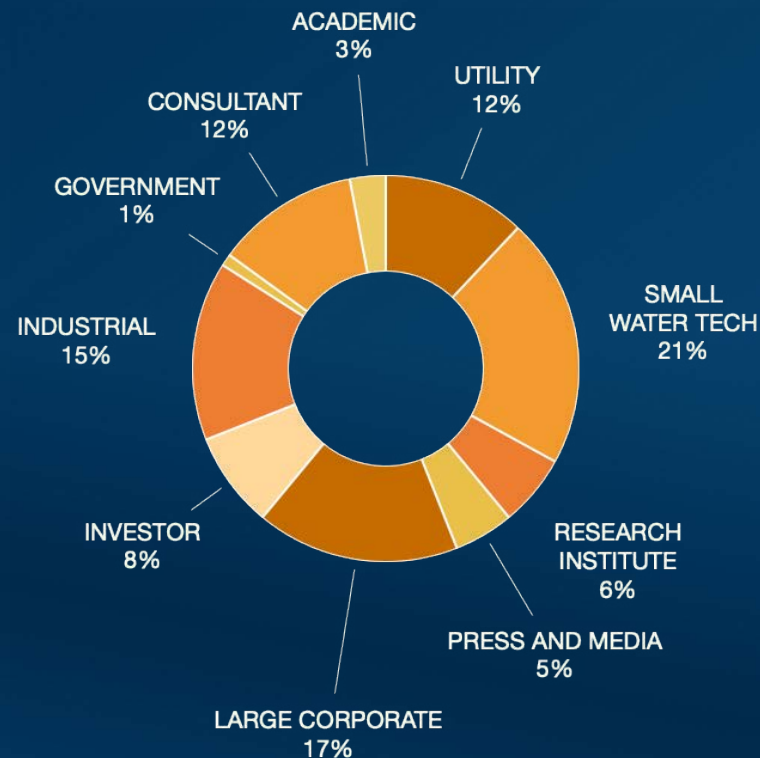
# WHO ATTENDS?

BLUETECHFORUM.COM #BTF24



## WHO ATTENDS?

BlueTech Forum is a must-attend event for key stakeholders involved in the water technology sector.



CHIEF TECHNOLOGY OFFICERS

INDUSTRIAL & UTILITY WATER LEADERS

INNOVATORS AND ENTREPRENEURS

NEW BUSINESS DEVELOPMENT TEAMS

R&D TEAMS

STRATEGIC INVESTORS

# WHY YOU CAN'T MISS OUT

BLUETECHFORUM.COM #BTF24

## CONNECT WITH INDUSTRY LEADERS

BlueTech Forum 2024 is the only water industry event that connects you to executives from leading water technology companies, venture capital groups, researchers, utilities, and industrial end-users.

Delegates attend to meet with industry influencers, key decision makers, and the who's who of the water sector to conduct business, network, evaluate technologies, and stay on top of market trends and opportunities.



“This was the best water conference I’ve been to. Real connections were made to advance our company across the industry.”

**JULIE BLISS MULLEN**  
Founder & CEO, Aclarity

BlueTech Forum 2024 will feature inspiring speakers from across the globe at the forefront of innovation, a hand-picked innovation showcase of cutting-edge companies and technologies, the latest market intelligence delivered by BlueTech Research analysts, and plenty of dedicated networking time.



# SEE YOU IN EDINBURGH!

BLUETECHFORUM.COM #BTF24

## VENUE

Assembly Rooms  
54 George St  
Edinburgh EH2 2LR  
Scotland, United Kingdom  
[assemblyroomsedinburgh.co.uk](http://assemblyroomsedinburgh.co.uk)

## SAVE THE DATE

June 3-4, 2024

## JOIN US FOR

INSPIRING  
KEYNOTES

ROUND  
TABLES

THOUGHT  
LEADERSHIP

UNIQUE NETWORKING  
OPPORTUNITIES

BLUETECH RESEARCH  
ANALYSIS AND INSIGHTS

INNOVATION  
SHOWCASE

END-USER REVERSE  
PITCH SESSIONS

## WE'RE HERE FOR YOU!

Get in touch for general questions, sponsorship and registrations:



**KIM WU**

[kim.wu@bluetechresearch.com](mailto:kim.wu@bluetechresearch.com)



**OLGA MURUJEW**

[olga.murujew@bluetechresearch.com](mailto:olga.murujew@bluetechresearch.com)



## TICKETS

BlueTech  
FORUM / INNOVATION  
IN ACTION